

Amberley Village Council – Public Outreach Committee
Meeting Minutes
August 9, 2010

In attendance: Peg Conway, Merrie Stillpass, Leslie McIntosh, Fran Cohen, Bernie Boraten

Communication Intern

Peg has been in touch with the Communication Studies Dept at UC about the possibility of engaging an intern for the Village. This person primarily would write articles for the newsletter and website, but could also assist with other PR-related activities. The intern must work 90 hours over the quarter to earn 3 credit hours. The internship could be paid or unpaid. Peg and Bernie will pursue the matter further and bring more details back to the Committee at a future meeting.

Budget Communications

The need to provide information to residents about ongoing budget discussions, esp. possible changes to services, were discussed, including the possibility of engaging a professional consultant to assist with the process. It was agreed that more specific decisions on budget/finance matters are needed in order to present a coordinated message, but in the meantime, the website should provide general background information and updates about meetings.

There being no further business, the meeting was adjourned.

Chair: _____